

Schedule G - Breakdown Of Monetary Expenditures By Consultant

Committee Name Northey for Iowa Agriculture

Committee Type Secretary of Agriculture

Committee ID# 5123

Filing Status Filed

Statutory Due Date	1/19/2007
Adjusted Due Date	
Filed Date	1/22/2007
Received Date	
Amendment Date	

Consultant Name and Address Contract Period

Estimates of
PerformanceAnticipated
Compensation

Emagine Internet Marketing,LLC 9/1/2005

Arrange and Purchase
media

\$0.00

14 E 4th St

12/31/2006

Spencer, IA 51301

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/30/2006	KICD	21 30 sec ads-\$131.25	
		17 30 sec ads-\$170.00	\$466.25
		15 30 sec ads-\$135.00	
	PO Box 260		
	Spencer, IA 51360		
Consultant Sub-Total			\$466.25

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Estimates of
PerformanceAnticipated
Compensation

Victory Enterprises	9/1/2005	Arrange and Purchase media advertisements	\$0.00
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5200 S.W. 30th St., Ste. 7	12/31/2006		
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Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/2/2006	Customized Newspaper Advertising 319 E 5th St. Des Moines, IA 50309	Newspaper Ad	\$3,259.76

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/2/2006	OnMedia 6300 Council St. NE Cedar Rapids, IA 52402	TV Ad	\$10,002.00

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Estimates of
PerformanceAnticipated
Compensation

Victory Enterprises	9/1/2005	Arrange and Purchase media advertisements	\$0.00
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5200 S.W. 30th St., Ste. 7	12/31/2006		
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Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	Clear Channel Radio 1411 N Roosevelt Ave. Burlington, IA 52601	Radio Ad	\$781.24

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	KATF 346 W 8th St Dubuque, IA 52004	Radio Ad	\$828.30

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PerformanceAnticipated
Compensation

Victory Enterprises	9/1/2005	Arrange and Purchase media advertisements	\$0.00
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5200 S.W. 30th St., Ste. 7	12/31/2006		
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Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	KCQQ FM 3535 E. Kimberly Rd Davenport, IA 52807	Radio Ad	\$625.00

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	KDTH 346 W 8th St. Dubuque, IA 52004	Radio Ad	\$609.82

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Estimates of
PerformanceAnticipated
Compensation

Victory Enterprises 9/1/2005

Arrange and Purchase
media advertisements

\$0.00

5200 S.W. 30th St., Ste. 7 12/31/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	KGRR 346 W 8th St Dubuque, IA 52004	Raido Ad	\$724.90

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	WOC Radio 3535 E Kimberly Rd Davenport, IA 52807	Radio Ad	\$660.00

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Estimates of
PerformanceAnticipated
Compensation

Victory Enterprises 9/1/2005

Arrange and Purchase
media advertisements

\$0.00

5200 S.W. 30th St., Ste. 7 12/31/2006

Davenport, IA 52802

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	WOC Radio	Radio Ad	\$1,800.00
	3535 E Kimberly Rd		
	Davenport, IA 52807		

Date Expended	Expenditure Name and Address	Expenditure Purpose	Amount Expended
11/6/2006	WVRE	Radio Ad	\$647.90
	346 W 8th St		
	Dubuque, IA 52004		

Consultant Sub-Total

\$19,938.92

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Consultant Name and Address **Contract Period****Estimates of
Performance****Anticipated
Compensation****Total Consultant(s)
Expenditures****\$20,405.17**